



SPECIAL AWARDS

BEST INNOVATIVE EVENT - \$50,001 - \$100,000

IDOL

With the goal to provide an entertaining, interactive evening while showcasing the talents and "real personalities" of the contestants and judges, Destination Nashville's version of "American Idol" stands out. The engaging atmosphere, along with extensive marketing promoting Simon, Paula, Randy and Ryan performed in a variety of ways with the production, on all star levels of talent. They were not only seen, but heard and watched. The event captured the hearts, minds, and souls of our loyal customers. The event captured the hearts, minds, and souls of our loyal customers. The event captured the hearts, minds, and souls of our loyal customers.

Destination Management

